Koura

A world leader in refrigerants

Mexichem Fluor is now Koura.

Koura has its origins in the word 'courage', sometimes spelled 'kouraj.' We are excited to adopt a new name that reflects our identity as a company that takes a courageous approach to the safety and health of our people and the environments and communities where we operate, to innovation and to advancing life around the world.

So what does these new brand names mean for you as a Mexichem Fluor customer? Mexichem Fluor is adopting the new brand name Koura. No contracts, purchase agreements or existing arrangements need to be amended because the legal entity names will remain the same. We simply wanted to make you aware of the new brands because you will start to see the Orbia and Koura logos on communications, products, and signage.

Koura is proud to be a member of the Orbia community as we work together to advance life around the world. To learn more about Orbia and Koura and the global challenges they strive to address, please visit our websites at orbia.com and kouraglobal.com

Sincerely,

Sarah Hughes, Commercial Director, Koura

